

Talking Tech with TechSoup Canada

For National Sports Federations

February 12, 2015



Hi, we're from TechSoup
Canada

Our mission is to help
nonprofits use tech



We make technology more affordable through the **Technology Donations Program**



Register your charity, nonprofit or library to see which products you're eligible for:

www.TechSoupCanada.ca/Getting_Started

We create and curate tech resources



techsoupcanada.ca/blog



[@techsoupcanada](https://twitter.com/techsoupcanada)



facebook.com/techsoupcanada



meetup.com/toronto-net-tuesday

We are part of a **global network**



60+ countries served worldwide

\$3.9+ billion worth of technology donated

600K+ nonprofits reached

We're a small nonprofit based in Toronto
and a program of the Centre for Social Innovation



Your moderators and speakers for today are:



David Patterson, Canadian Olympic Committee

- Answer questions related to: how tech can help your sports organization



Joyce Hsu, TechSoup Canada

- Answer questions related to: TechSoup Canada & nonprofit technology
- Keep in touch: @fuuyin



Tierney Smith, TechSoup Canada

- Answer questions related to: TechSoup Canada & nonprofit technology
- Keep in touch: @tierneys

Today's agenda

- Overview of the technology donations program
- Tips and important information about using the donations program
- How you can use the donations program and benefit from tech
 - Brief intro into cloud computing
 - A word on tech planning
 - More nonprofit discounts

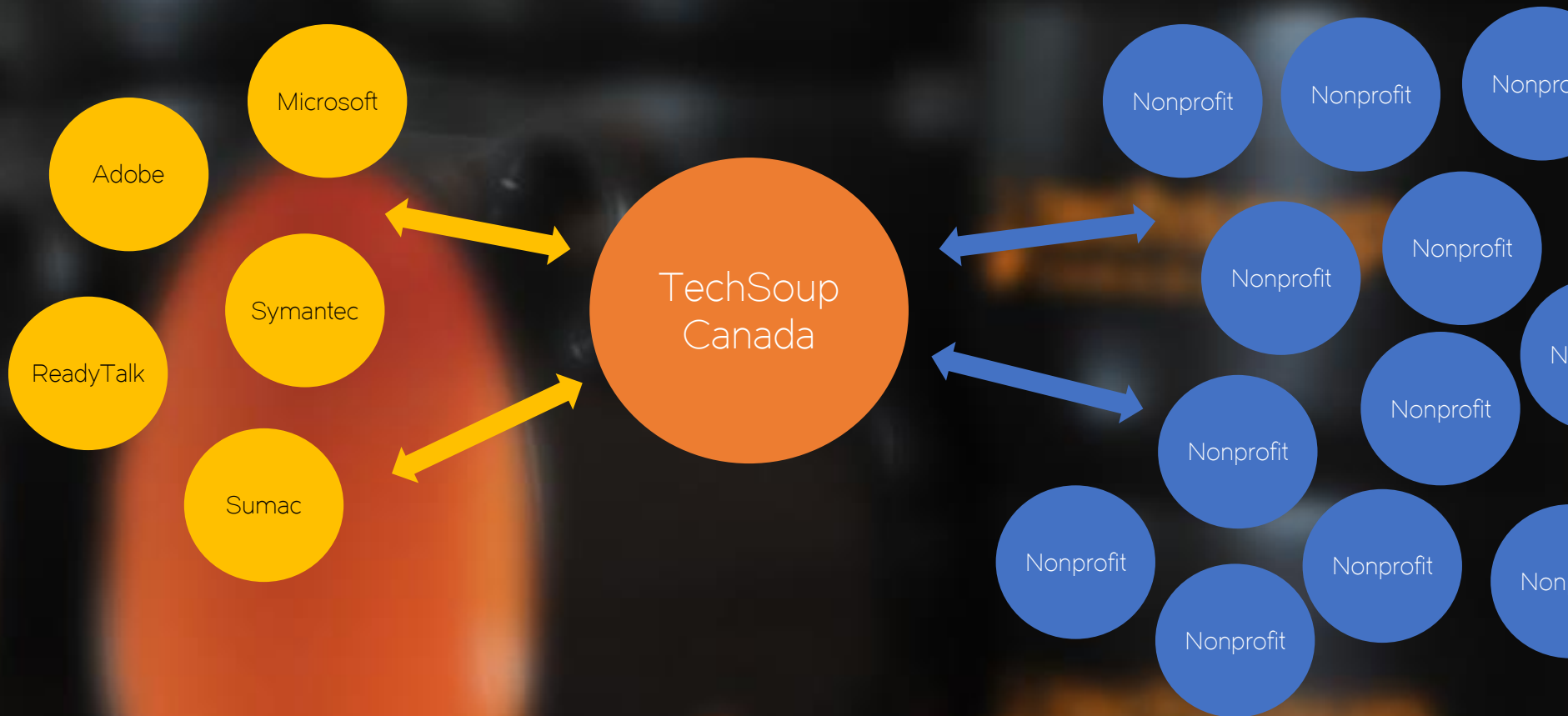
Quick Overview of the Donations Program





National Sports Federations &
the Technology Donations
Program - *Did you know?*

How it works



Registration

techsoupcanada.ca/join/signup



Any nonprofit,
charity or library in
Canada can register



Registration is free



Submit qualification
documentations

Eligibility

techsoupcanada.ca/eligibility



Each donor partner
(Microsoft, Adobe etc.) has
their own eligibility criteria *

* *Eligibility may change over time
(e.g., PSOs became eligible for
majority of our programs in 2013)*



Your organization type
budget and mission (aka
activity) determines your
eligibility

Qualification

techsoupcanada.ca/support/how-it-works

Qual·i·fied

Your application & your organization's legal status as a charity, nonprofit or library has been verified



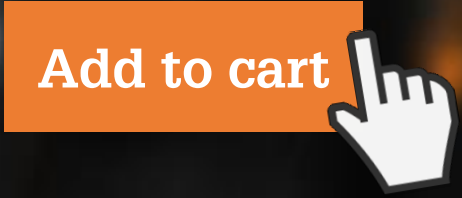
The registration, qualification & eligibility process typically takes 2-10 business days

Organization and Program Qualification Status	
Organization qualification	Qualified
Adobe	Qualified
Alpha Software Inc.	Qualified
Atlas Business Solutions	Qualified
Bitdefender	Qualified
Bytes of Learning	Qualified
Cisco	Not eligible
Citrix	Not eligible
Citysoft	Not eligible

As soon as you're qualified, you can log in to your account & view your organization's eligibility any time

Requesting Donations

techsoupcanada.ca/support/how-much-can-i-order



**1 of 4
used**

Admin fees 4-10% of retail value

Request donations as often as you want through our online shop

Each donor partner has an "allotment"

Since 2004, the sports sector
has saved over

\$2,700,000

worth of cutting edge, up-to-date
software through TechSoup Canada

Pro Tips for Using the Donations Program



Follow the cycle

Order products in June and July

Majority of donor partners limit the number of products you can request between July 1st and June 30th.
Your allotment with these donor partners reset on July 1st.



Cycle starts!



Cycle resets!



Order whenever you want

You can order as many times as you like, as long as you're within your allotment.



OR



Understand Microsoft's 2-year allotment cycle



- * Within a 2-year cycle, Microsoft allows organizations to order up to 10 title groups (with up to 50 licenses per group) and maximum of 5 server products in total

Track your Microsoft allotment

You can check how much you've already ordered by visiting "My Microsoft Donations Centre"

The image shows a side-by-side comparison of a user's account page. The left side is a greyed-out version of the page, while the right side is the active page with a yellow border. A yellow arrow points from the 'My Microsoft Donations Centre' tab in the greyed-out version to the corresponding active tab in the yellow-bordered version.


My Account

My Personal Profile | My Organization | Authorization | Equivalency Determination

My Microsoft Donations Centre | Request History | Special Eligibility | Community Activity | Contact

Devel

My Information



[Edit my profile](#)

Name: Joyce Hsu
Email: joyce@techsoupcanada.ca
Username: joycehsu
Password: *****

My Organization

Organization Name	Location
TESTTEST Unicorns and Rainbows	Toronto
	Active

My Account

My Personal Profile | My Organization | Authorization | Equivalency Determination

My Microsoft Donations Centre | Request History | Special Eligibility | Community Activity | Contact

Devel

Organisation: TESTTEST Unicorns and Rainbows Microsoft
Current 2-Year Microsoft donation cycle:
Begins once a Microsoft donation has been requested. [\(What's this?\)](#)

Rules, At A Glance [\(See Full Microsoft Donation Programme Rules\)](#)

1. You may request donations from up to 10 of over 70 available Microsoft title groups.
2. You may request up to 50 licences per Microsoft title group.
3. You may request up to 5 server licences, regardless of server title group.
4. There is no limit on the number of requests an organisation may make within a cycle.


Note: The above rules apply to the 2-year cycle, entitlements reset when a new 2-year cycle begins.

Title Groups 0 used **10 more to go**
[\(What's a Title Group?\)](#)

Microsoft And You
Since joining TechSoup Canada, TESTTEST Unicorns and Rainbows has received:

\$0.00*
worth of Microsoft software donations

*Amount reflects Fair Market Value

 TESTTEST Unicorns and Rainbows is eligible to receive Microsoft donations. To see the full range of Microsoft products available at TechSoup Canada, [browse the Microsoft Software Donation Programme.](#)

Tips for installing Microsoft software

techsoupcanada.ca/support/microsoft/how-to-download-and-install-your-microsoft-donation-from-vlsc



1. Check Your Email to get the info you need for VLSC
2. Log into VLSC (*or sign up for a Microsoft Account*)
3. Select "Downloads and Keys"
4. Download the product you ordered from VLSC
5. Burn your download to a DVD
6. Install your program!

To view detailed instructions, visit [How to Install Microsoft Software](#) under TechSoup Canada's *Help & Support* section

Microsoft Volume Licensing Service Center

Welcome to the Volume Licensing Service Center

Products, Benefits and Subscriptions

The Volume Licensing Service Center (VLSC) gives you easy access to:



- > Download products and keys
- > Access all your licensing information in one place
- > View your relationship summary and license details
- > Review the status of your enrollments
- > Activate and consume Software Assurance

Register, Assign Permissions or Access Your Licenses

During registration, provide the same business or organization e-mail address that was referenced in the access notification e-mail you received.

Have questions? including videos please view this

Microsoft's Get Genuine Program

techsoupcanada.ca/support/microsoft/get-genuine

Do you have PCs with illegal, free, or basic Windows operating systems? Microsoft's Get Genuine program offers your organization a **one-time chance** to get your existing computers **running fully legitimate and upgradable** Windows operating systems,



Download your software

All of our software donations & discounts are downloaded.



No discs will be
shipped



Check your email –
contains all the info
you need

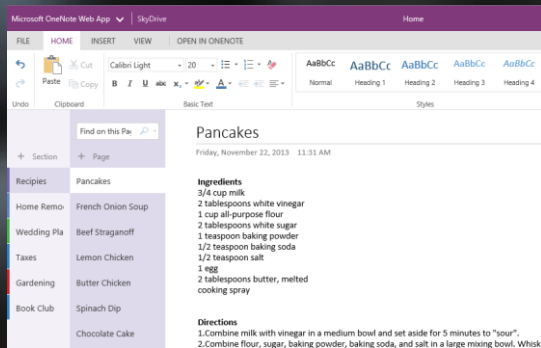
*"But what can I DO
with it all?"*



The Popular Stuff

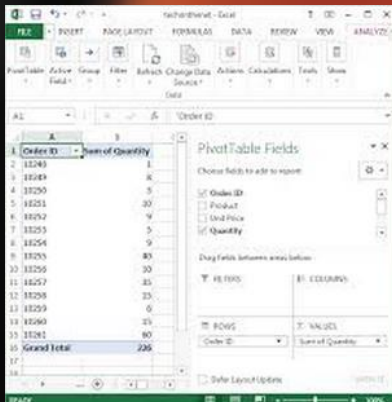
Microsoft

Adobe



Take notes & organize action items

Create fillable PDF forms



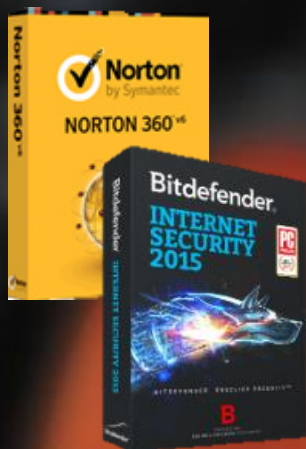
Analyze your data

Share files


Graphic design & photo editing

Create & produce videos

Servers & Security



Email security

 Windows Server

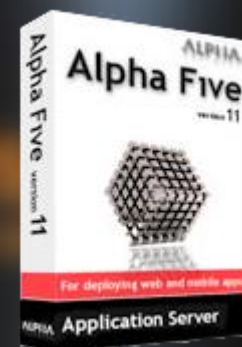
 Exchange

 SharePoint

Server products



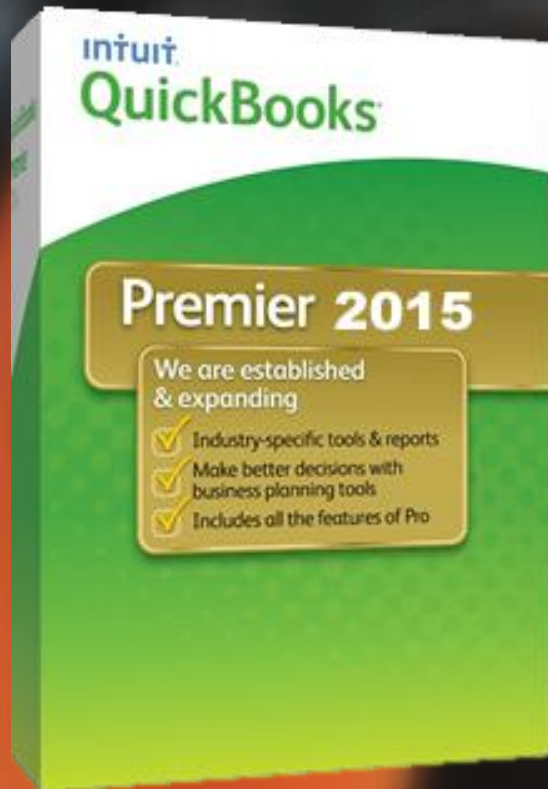
Network security



Database development

Manage your finances

QuickBooks includes a nonprofit edition (does not include payroll) and is available in French and English.



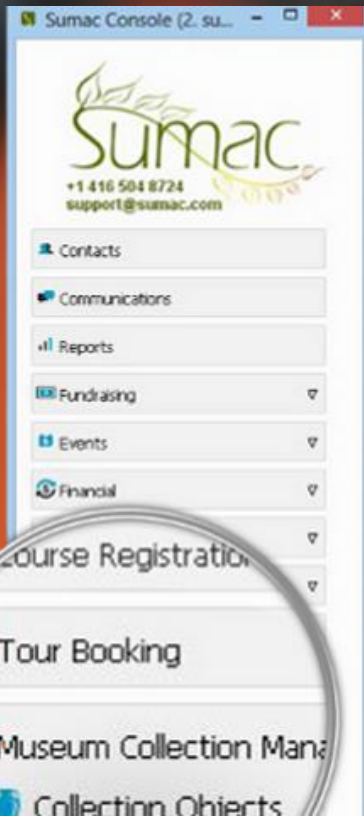
*Configuring QuickBooks For Use In
A Nonprofit: Planning And
Implementation*

[techsoupcanada.ca/learning_centre/
articles/quickbooks_implementation](http://techsoupcanada.ca/learning_centre/articles/quickbooks_implementation)

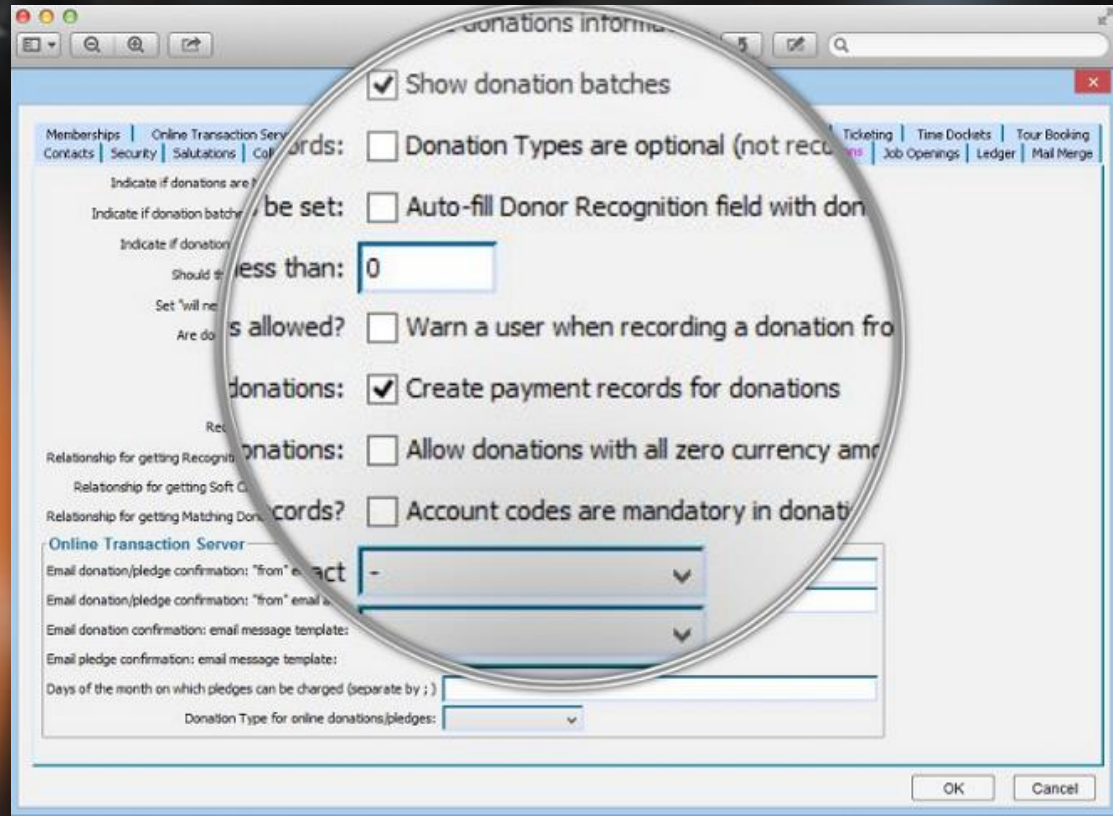
Track contacts with CRMs

Sumac is one of many CRMs that allow you to track interactions with your donors and volunteers.

Track donor information such as giving history, event attended etc.



Sumac specializes in custom modules



Collaboration: Huddle

techsoupcanada.ca/community/blog/jane-vs-tierney/huddle-review

Huddle allows you to share files securely to external constituents, manage file changes, approvals & comments, track tasks, schedule meetings & manage discussions

The screenshot displays the Huddle dashboard interface. At the top, there is a navigation bar with a dropdown menu for "My Dashboard", a user profile for "Tierney Smith", and links for "My Dashboard", "Search", "Help", and "Sign Out". Below the navigation bar, there is a "Create a new workspace" button and the Huddle logo.

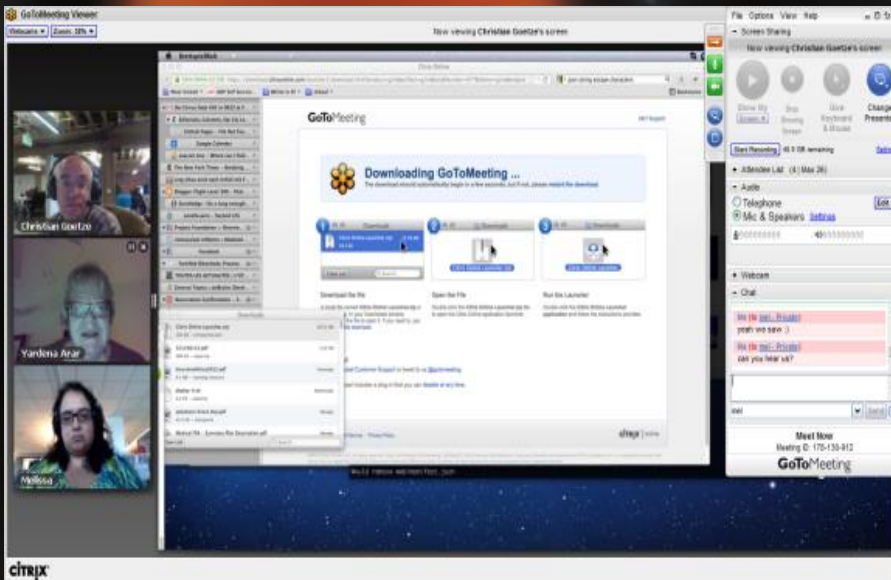
The dashboard is divided into several sections:

- Files Awaiting Approval:** Shows "1 files awaiting your approval".
- My Tasks:** Shows "1 late task(s)".
- Files I'm Working On:** Shows "0 files locked for editing".
- My Workspaces:** Includes a "Create a new workspace" button and a workspace titled "Website upgrade" with a progress bar and the text "Last Updated yesterday by me".
- My Calendar:** A monthly calendar view for May. It shows a "Kickoff me" event on May 15 at 15:00 and a "Rewrite a draft." event on May 16.

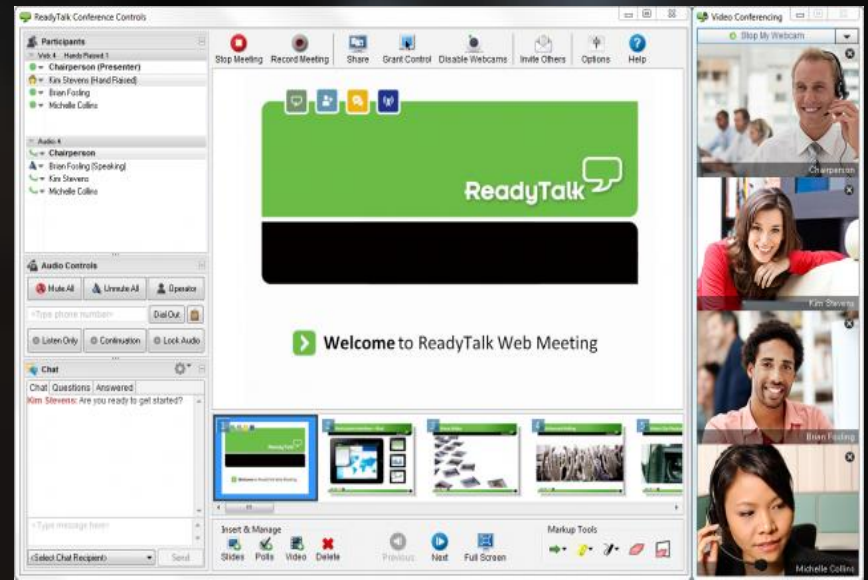
Online Meetings

Meet with remote staff, donors and volunteers online saves time and allows everyone to join. You can share screens, take polls, conduct Q&As, allow attendees to use phone or their computer (headset and microphone) to participate.

Citrix GoToMeeting



ReadyTalk



Online Stores: Shopify

techsoupcanada.ca/community/blog/10-ways-nonprofits-can-use-an-online-store

Create an online store to sell products, get donations, publish blogs and accept payments offline using Shopify's point-of-sale (POS) system on an iPad

THREE RING RANCH STORE


STORE HOME | DONATIONS | TOUR CERTIFICATES | GIFT IDEAS | SANCTUARY WEBSITE

[Home](#) » Three Ring Ranch Store


Welcome to the Three Ring Ranch online store

You can now make purchases and donations online with real-time payment processing. We're getting *high tech* here at the Sanctuary so we spend less time doing paperwork and have more time to care for the animals and spend with our visitors. If you have any suggestions, comments or problems with our store we would really appreciate your [feedback](#).

ANIMAL ADOPTIONS View More »




ADOPT A LLAMA
from \$20.00



ADOPT A ZEBRA
from \$60.00

Become a Three Ring Ranch Supporter by Adopting an Animal You can adopt one or both of our zebras, Tootsie and Zoe, for a month or for an



ADOPT A SHEEP OR GOAT
from \$10.00



But wait, there's more!



Cloud computing

IT software or services that reside on and are accessed through the Internet. The services you use are typically provided by someone else and managed on your behalf.



Requires less
internal IT support



Accessible anywhere
with Internet connection



Easier to scale with
growing operations

Cloud Suites: Office 365 for Nonprofits

techsoupcanada.ca/community/blog/office-365-for-nonprofits-is-now-available

Eligible nonprofits can access paid versions of Microsoft products for **free** or at a **discount**.



Office Web Apps

View, edit & collaborate on Word, Excel & PowerPoint documents online

@yournonprofit.ca

Hosted Email & Chat

Check your emails via Outlook & access Yammer (social networking/chat)



Intranet & Web Hosting

Create internal and simple external websites for staff & supporters

Cloud Suites: Google for Nonprofits

techsoupcanada.ca/support/google/FAQ

Eligible nonprofits can access paid versions of Google products for free.



Enriched YouTube
Place call-to-actions directly on your videos, brand your channel & more



Google Ad Grants
Free monthly ad budget of \$10,000 via Google AdWords

@yournonprofit.ca

Google Apps
Hosted email, collaboration tools, online surveys, video calls & more

Bonus: More Discounts

techsoupcanada.ca/learning_centre/more-nonprofit-discounts

Nonprofits get
50% discount on
Hootsuite Pro



Charities get
50% discount

Charities get 10
free licenses to
Salesforce CRM



Mailchimp offers
a 15% discount to
most nonprofits

Tech planning

Webinar: Intro to
Tech Planning



bit.ly/nptechplan

Worksheet: Assess
your technologies!



bit.ly/np-tech-assessment

Worksheet:
Manage your tech
inventory



bit.ly/tech-inventory

Questions?



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facebook.com/techsoupcanada

